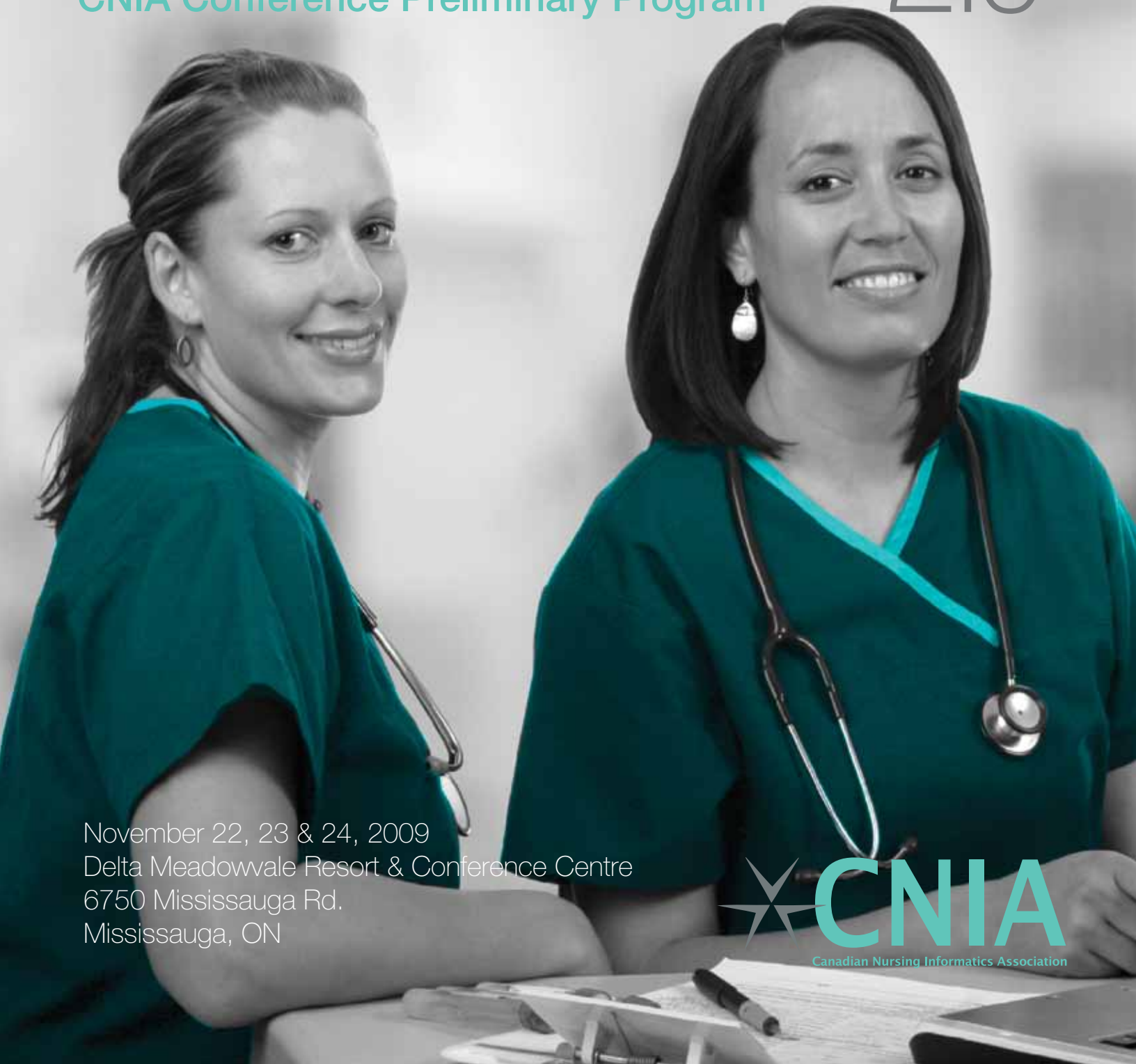


NURSE

CNIA Conference

CNIA Conference Preliminary Program

2.0



November 22, 23 & 24, 2009
Delta Meadowdale Resort & Conference Centre
6750 Mississauga Rd.
Mississauga, ON

 **CNIA**
Canadian Nursing Informatics Association

NURSE



All enquires should be submitted to the CNIA
Conference Office
PO Box 83054
1830 Bank Street
Ottawa ON K1V 7Y6
Telephone: 604-921-1001
E-mail: conference@cnia.ca
Web site: www.cnia.ca

2010

Conference at a Glance

	Sunday, November 22	Monday, November 23	Tuesday, November 24
7:30 AM		Continental Breakfast	Continental Breakfast & Tradeshow
8:00 AM			CNIA AGM
8:30 AM		Opening Remarks	
9:00 AM		Opening Plenary Juliette Powell	Plenary Lynn Nagle
9:30 AM			
10:00 AM		Break	Break
10:30 AM		Concurrent Session #1	Concurrent Session #3
11:00 AM			
11:30 AM			
12:00 PM			
12:30 PM		Lunch & Tradeshow	Lunch & Tradeshow
1:00 PM			
1:30 PM		Concurrent Session #2	Concurrent Session #4
2:00 PM			
2:30 PM	Pre-Conference Peer to Peer Networking: Catching the Web		
3:00 PM			
3:30 PM		Break	Break
4:00 PM		Plenary Panel on C-HOBIC	Closing Plenary Francesca Grosso
4:30 PM			
5:00 PM		Wine & Cheese Tradeshow	Closing Remarks
5:30 PM	Social Networking Reception		
6:00 PM			
6:30 PM			
7:00 PM			
7:30 PM			
8:00 PM			
	REGISTRATION 1:00 PM – 6:00 PM	REGISTRATION 7:30 AM – 4:30 PM EXHIBITS OPEN 12:30 PM – 7:30 PM	REGISTRATION 7:30 AM – 12:00 PM EXHIBITS OPEN 8:00 AM – 4:00 PM

NURSE

Welcome Message

A warm welcome is extended to all Conference delegates for our third National Nursing Informatics Conference. On behalf of the CNIA Executive Board of Directors and the Conference Planning and Program Committees, I extend our greetings and thanks for your participation in this exciting event. Our theme for this Conference is "Nurse 2.0" which examines how Web 2.0 and social media, as well as other technological means of collaboration, networking, innovation, and global awareness initiatives impact on the practice of nursing in Canada. We are confident that you will find the insights shared by our Keynote, Plenary and Concurrent speakers both interesting and usable in your own practice, whether your practice is in the clinical or community setting, education, research, administration or the private sector. The Conference also provides a rich atmosphere for networking with your peers and colleagues in a supportive and comfortable setting.

Like our last two Conferences (2005 and 2007), the proceedings from this Conference will be published in the Winter 2010 issue of our Canadian Nursing Informatics Journal, which will be accessible at: http://cni.ca/journal/volume5_no1.html

If you would like to read the proceedings of the first and second conference, access is at:

1st National Nursing Informatics Conference Proceedings

Nurses & Informatics: Transforming Healthcare

Sept 14 - 16th, 2005 - University of Toronto, Ontario

[CJNI, Vol 1, No. 1 Spring 2006 - http://www.cni.ca/journal/volume1_no1a.html](http://www.cni.ca/journal/volume1_no1a.html)

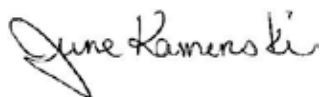
2nd National Nursing Informatics Conference Proceedings

Informatics Everywhere: Celebrating the diversity of informatics practice.

October 1st to 3rd, 2007 Holiday Inn on King, Toronto, Ontario

[CJNI, Vol 2, No. 4 Winter 2007 - http://cni.ca/journal/volume2_no4.html](http://cni.ca/journal/volume2_no4.html)

A huge Thank You to our Planning and Program Committee members for your tireless efforts! We hope that Everyone enjoys their time with us at the Conference!



June Kaminski, RN MSN PhD(c)
President, CNIA
Chair - Conference Planning Committee



2011 Conference Planning Committee

June Kaminski, RN, MSN, PhD(c)
Chair - Conference Planning Committee
President, CNIA, Nursing Faculty,
Kwantlen Polytechnic University
PhD Candidate, University of BC,
Curriculum & Pedagogy

Eithne Reichert, RN, MN, PMP
Chair - Conference Program Committee
President, RWI Informatics Inc
President Elect, CNIA

Heidi Chevrier, RN, BScN, MHS
Corporate Manager Clinical Informatics
e-Health Ontario, Toronto, ON
Ontario Jurisdictional Rep, CNIA

Pat Rothney, RN, MN
Manager, Nursing Informatics Strategy
Manitoba e-Health, Winnipeg, MB
Manitoba Jurisdictional Rep, CNIA

Helen Edwards, RN, MN
Director – Clinical Informatics and
Technology, Hospital for Sick Children,
Toronto, ON

Jan Carter, BScN, RN, MED
Senior Clinical Consultant and RPM
Product Manager, TELUS Health
Solutions

Mary Eileen MacPhail, BScN, RN
Clinical Informatics Coordinator at
Capital District Health Authority,
Halifax NS
Director of Membership Services, CNIA

Tracy Shaben, RN, MSN
Clinical Coordinator, Informatics
University of Alberta Hospitals/
Stollery Children's Hospital,
Edmonton, AB
Alberta Jurisdictional Rep, CNIA

Judith Weinstein
The Brondesbury Group, Toronto, ON

Margaret McCormack, RN, BScN
Manager, Clinical Health Informatics
The Scarborough Hospital, ON

Program Committee Listing

Eithne Reichert, RN, BScN, MN, PMP
Chair - Conference Program Committee
President, RWI Informatics Inc.
President Elect, CNIA

June Kaminski, RN, MSN, PhD(c)
Chair - Conference Planning Committee
President, CNIA, Nursing Faculty,
Kwantlen Polytechnic University
PhD Candidate, University of BC,
Curriculum & Pedagogy

Tracy Shaben, RN, MSN
Clinical Coordinator, Informatics
University of Alberta Hospitals/
Stollery Children's Hospital,
Edmonton, AB
Alberta Jurisdictional Rep, CNIA

Margaret Kennedy, RN, PhD
Director, Standards Collaborative
Canada Health Infoway, Merigomish, NS
Nova Scotia Jurisdictional Rep, CNIA

Elaine Perreault, RN, MA
CNS - Information Systems
University of Montreal Hospital,
Montreal, QC
Quebec Jurisdictional Rep, CNIA

Paulette Lacroix, RN, HBScN, MPH
Director, PC Lacroix Consulting Inc.
Vancouver, BC

Agnese Bianchi, RN, BScN, MN,
Project Manager
University Health Network, Toronto, ON

Susan Sepa RN, BScN, MSc
Independent Clinical Informatics
Consultant, Vancouver, BC

Mary Eileen MacPhail, BScN, RN
Clinical Informatics Coordinator at
Capital District Health Authority,
Halifax NS
Director of Membership Services, CNIA

Pat Rothney, RN, MN
Manager, Nursing Informatics Strategy
Manitoba e-Health, Winnipeg, MB
Manitoba Jurisdictional Rep, CNIA

Kate Burns, RN, BSN
RHA B Director of Nursing Informatics,
Fredericton, NB, New Brunswick
Jurisdictional Rep, CNIA

Virginia Ellis, RN, BScN
Workload Measurement & Applications
Specialist, Clinical Informatics, Meditech
PCS module, Toronto, ON
Director of Education, CNIA

Lynn Tkac, RN, BA, MHS
Project Manager of Clinical Informatics,
Rouge Valley Health System
Toronto, ON

Judith Weinstein
The Brondesbury Group, Toronto, ON

Jan Carter, BScN, RN, MED
Senior Clinical Consultant and RPM
Product Manager, TELUS Health
Solutions
Vancouver, BC



Pre-Conference Peer Networking

Sunday, November 22
2:30 – 5:30 PM

TOPIC:

Peer to Peer Networks: Catching the Web

SPEAKERS:

Irmajean Bajnok, RN, MScN, PhD. – Director, RNAO
Centre for Professional Nursing Excellence

Maureen Charlebois, RN, BScN, MHSc, CHE
Chief Nursing Executive & Group Director,
Clinical Adoption – Canada Health Infoway

Elaine Hooper, RN – ONIG Past-President

June Kaminski, RN, MSN PhD(c) – CNIA President and
Director of Communications

Lynn Nagle, RN, PhD – IMIA-NI Representative,
Founding CNIA President

Andrea Partridge, RN – ONIG President

Eithne Reichert, RN, MN – CNIA President Elect

Our Pre-Conference will have a focus on Peer to Peer Networks and how they can work for Canadian nurses. We will look at the various models used to create these Networks, look at the role of the CNIA and other Canadian nursing informatics experts in their development, and brainstorm together about how we can collectively promote usable models within all provinces and territories across the nation.

Conference leaders will offer their extensive expertise on the development of national and provincial initiatives, as well as ideas and suggestions for the role of social media networking for individual Canadian nurses. You won't want to miss this exciting workshop – so register early!

This workshop is not included in the overall conference fee and must be registered for separately. Workshop fees include materials and refreshment break.

Conference Venue

The CNIA 2009 Conference will be held at the Delta Meadowvale Resort and Conference Centre, 6750 Mississauga Road, Mississauga, Ontario L5N 2L3
Telephone: 905-821-1981 / Toll Free
Reservations: 1-888-890-3222

A block of rooms is available for conference participants at the negotiated group rate of \$159.00 plus taxes. When booking by phone, please quote block code "GUCNIA112209" or visit the CNIA Conference website at <http://cni.ca/2009/> to book your room online. The negotiated group rate is available until Monday, November 2, 2009.

Registration Early Bird Rates End October 31, 2009

The Conference registration area is now operational. Whether you wish to register using PayPal (for credit card, e-check, or direct bank transfer payment) or by cheque or money order, go to the CNIA commerce section to complete your registration at <http://www.cnia.ca/commerce/>

Our online registration and payment area is password protected - you need to register an account to use it, but once you do, your account will be established indefinitely (handy for renewing your CNIA membership, if applicable!) The security afforded by registering is deliberate. We want to protect our users' information and we also use PayPal as a payment method which offers buyer protection guarantees.

For additional information please contact conference@cni.ca

2010 Plenary And Keynote Speakers*

Monday, November 23
9:00 AM

Opening Keynote Speaker
Juliette Powell
Social Media Expert



How Social Networking Can Help Build Successful Organizations

Juliette Powell has a deep knowledge of the people and technologies at the forefront of social media, and has gained a solid reputation for discovering the latest developments and distilling their social and business implications. Powell's 2009 book, 33 Million People in the Room: How to Create, Influence and Run a Successful Business with Social Networking is a critical success.

A fluently bilingual anglophone Montrealer, Powell made history when she became the first black Miss Canada in 1989 and then represented her country in the Miss Universe Pageant before embarking on her career in television. She worked as a VJ for MusiquePlus and MuchMusic in the 90s, and was also a business reporter for CablePulse 24. Read more about Ms. Powell at:

<http://nsb.com/speakers/view/juliette-powell>

Monday, November 23
4:00 PM

Plenary Panel on C-HOBIC

Dr. Kathryn Hannah, Executive Project Leader (fondly known as the "Grand Dame of Canadian Nursing Informatics") and Peggy White, RN MN, National Project Director will lead a Plenary Panel to update our Conference attendees with their exciting work with C-HOBIC – the Canadian Health Outcomes for Better Information and Care project, supported by Canada Health Infoway. They will share the results of their work and introduce the new Toolkit they have created to facilitate implementation.

Read more about the C-HOBIC Project at:

http://www.cna-aiic.ca/c-hobic/about/default_e.aspx

Tuesday, November 24
9:00 AM

Plenary Speaker Dr Lynn Nagle
Canadian Nursing Informatics Expert
Founding President of CNIA
IMIA-NI Representative



Notes on Nursing for the Future

Dr. Lynn Nagle is a strategic and visionary leader in nursing and health informatics. She is the President of Nagle & Associates Inc. specializing in clinical systems implementation and evaluation, clinician engagement, clinical practice transformation, EHR strategic planning, health informatics education and curricular integration of health informatics content. Lynn is an Assistant Professor at University of Toronto and Professor of Clinical Nursing at the University of Rochester, teaching masters and doctoral courses in Informatics and Change Management. Lynn engages people by her genuine passion and commitment to the health informatics agenda. She has expert knowledge of the intersection of the business, technology and humanity of health care delivery. She brings clarity to issues and communicates in a way that is both accessible and inspirational.

Tuesday, November 24
4:00 PM

Closing Keynote Speaker
Francesca Grosso
Health Policy and Communication
Expert



Navigating Canada's Health Care: A User Guide to Getting the Care You Need: A Guide for Nurses

Francesca Grosso is an established expert in health policy and health care communications. Co-author of Navigating Canada's Health Care: A User Guide to Getting the Care You Need, Grosso has thoroughly studied Canada's health care system to offer practical advice on getting the best care within the existing framework.

Read more about Ms Grosso at:

<http://nsb.com/speakers/view/francesca-grosso>

* As confirmed at time of print

Concurrent Sessions*

Monday, November 23, 10:30 AM – 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Engaging the Health Care Consumer Nursing and eHealth	How an Innovative Telehealth Technology Can Provide Quality Care in the Home	Jan Carter , TELUS Health Solutions
	How Mobile Wound Care Promotes Collaboration and Improves Patient Outcomes	Debbie Schmidt , TELUS Health Solutions
	Developing chronic disease monitoring tools using common handheld appliances and web applications	Diane Treppel , RN, RWI Informatics
Nursing and eHealth	Order Sets: Quality Improvement Now While Building a Foundation for CPOE Success	Kathy De Caire , RN (EC), Open Source Order Sets Myrna Eddison , RN, Open Source Order Sets/Trillium Health Centre
	Planning for Success – Successful Implementation of Clinical Documentation, EDM and eMAR	Kate Burns , Director Nursing Informatics, RHA B Terri LeFort , Vice President Healthtech Consultants
	Nursing and e-Health: Transforming Patient Care through Bedside Medication Verification System (BMV)	Barb Longo , ICT Consultant for PCS and BMV applications, Brant Community Healthcare System Glenys Vanstone , Pharmacist Brant Community Healthcare System
Evidenced Based Practice - Measuring the Value	Enhancing Evidence Based Practice through Mobile Tablet Computers and Personal Digital Assistants	Diane Doran , Lawrence S. Bloomberg Faculty of Nursing, University of Toronto
	Integration of Bio-mobility Information with a Point-of-Care Decision Support System for Safer Client Care	Winnie Sun , Lawrence S. Bloomberg Faculty of Nursing, University of Toronto Ha Nguyen , Lawrence S. Bloomberg Faculty of Nursing, University of Toronto
	Value of Using Technology to Improve Staff and Client Safety and Efficiencies in Home Health Care	Cheryl Reid-Haughian , Director, Professional Practice, ParaMed Home Health Care Deb Mulholland , Senior Operations Consultant, ParaMed Home Health Care
Preparing Nurses Across the Continuum	Nurturing professionalism in nursing through blogging	Carrie Allen , Nursing Faculty Saskatchewan Institute of Applied Science & Technology (SIASST)
	Facebook vs. Twitter: A Tale of Two Media	Tracie Risling , Coordinator - Institute of Nursing Scholarship, Saskatchewan Institute of Applied Science and Technology – Nursing Division
	Social Networking Explored: Twitter and Wikis and Blogs, Oh My!	Christine A. Hudak , Ph.D., RN-BC, CPHIMS, Associate Professor; Director, MSN in Informatics, Case Western Reserve University

20 Concurrent Sessions

Monday, November 23, 1:30 PM – 3:30 PM

Nursing and eHealth 1	How to implement enterprise class communication and collaboration tools on a shoestring budget	Robin Carriere , Regional Coordinator Health Outcomes for Better Information and Care (HOBIC) (Ontario)
	Digital Signage Technology: Communicating with a Diverse Nursing Workforce	Cathy Johnson , Project Manager, Nursing Informatics, University Health Network
	Integrating HOBIC: One Community Hospital's Experience	Patti Tracey , Regional HOBIC Coordinator Ministry of Health Jan Raine , Nursing Program Director, CNO Campbellford Memorial Hospital Dianne Laroche , Clinical Practice Leader/ Risk Manager, Campbellford Memorial Hospital
Nursing and eHealth 2	Supporting adoption of EHR solutions through effective change management	Bobby Gheorghiu , Benefits Realization & Quality Improvement Leader, Canada Health Infoway Maureen Charlebois , Group Director, Change, Knowledge and Evaluation, Canada Health Infoway
	Ten Important Criteria for Change Management Success	Karen Korb , TELUS Health Solutions Jan Carter , TELUS Health Solutions
	'Technology Drill Down' days at The Ottawa Hospital: An end-user Engagement Strategy	Julie Latreille , Quality Improvement Coordinator, The Ottawa Hospital Anne Gilchrist , Learning Resources Consultant, The Ottawa Hospital
Evidenced Based Practice - Measuring the Value	Do Nursing Outcomes Databases Affect Organizational and Patient Outcomes? A Synthesis of the NOD Literature	Tracy Shaben , RN, MN, Alberta Jurisdictional Representative, CNIA Clinical Coordinator Informatics, Alberta Health Services, University of Alberta Hospitals
	Reflective journaling methodology used to evaluate Nurses' Experience Using Mobile Information Technology to Access and Use Research Evidence	Kristine Newman , RN, CRN(C), MSc, PhD Student, Lawrence S. Bloomberg Faculty of Nursing, University of Toronto Diane Doran , PhD, RN, FCAHS, Lawrence S. Bloomberg Professor in Patient Safety, Lawrence S. Bloomberg Faculty of Nursing, University of Toronto
	Usability evaluation results of nurses' utilization of computerized clinical decision-support systems (CDSSs) at the point-of-care	Andrew Shantz , RN, MN University of Toronto Tammie Di Pietro , RN, MN, Doctoral Student, University of Toronto

Concurrent Sessions

Monday, November 23, 1:30 PM – 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Preparing Nurses Across the Continuum	Web 2.0 Tools and Professional Parameters	Nicole Aschenbrenner , 4th year Nursing Student, Nursing Education Program of Saskatchewan University of Saskatchewan Sandra Bassendowski , Associate Professor, University of Saskatchewan
	Leveraging technology and building a national learning centre to reach mobile home care nurses – Can it be done?	Heidi Carr , National Director Practice Education, VON Canada Sharon Goodwin , VP Quality & Risk, Chief Practice Executive, VON Canada
	Nursing EHR 101 + Web 2.0 = Future	Bhavana Patel , Manager, Solutions & Product Services, Canada Health Infoway Cindy Hollister , Clinical Leader, Professional Practice and Clinical Informatics - Clinical Adoption, Canada Health Infoway

Tuesday, November 24, 10:30 AM – 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Engaging the Health Care Consumer	24 Hours of Twitter: Exploring Health Determinants	Lorie Donelle , RN, PhD The University of Western Ontario Richard Booth , RN, MScN The University of Western Ontario
	Health Literacy and Personal Electronic Health Records: A barrier or an empowerment strategy?	Beverly Mitchell , PhD Nursing Student, University of Victoria
	Point-of-Care Vital Sign Capture and Surveillance For the Enhancement of Critical Care Response Teams (CCRTs)	Melanie Yeung , BAsC., MHSc. Centre for Global eHealth Innovation, University Health Network
Nursing and eHealth	New Technology, Collaborative Working Relationships and Standardized Assessment Profiles: Engaging Home Care with the HOBIC Program	Elizabeth Krestick , Regional Coordinator Health Outcomes for Better Information and Care (HOBIC) Helen Holmes , Senior Consultant HInext Inc.
	Standardizing Clinical Outcomes Across the Health Care Continuum	Peggy White , Program Manager Health Outcomes for Better Information and Care Ginny Odette , HOBIC Coordinator Health Outcomes for Better Information and Care
	Primary Health Care Team-based Requirements in comparison with EMR functionality	Eithne Reichert , RN, MN, PMP RWI Informatics

20 Concurrent Sessions

Tuesday, November 24, 10:30 AM – 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Evidenced Based Practice - Measuring the Value	Realizing the Benefits of EHR Investments: A clinical perspective	Simon Hagens , Director, Benefit Realization & Quality Improvement, Canada Health Infoway Agnes Wong , Director, Professional Practice & Clinical Informatics, Canada Health Infoway
	Evidenced Based Practice – Measuring the Value of the Implementation of Electronic Documentation and Bedside Medication Verification System	Wendy Benson , MEDITECH Clinical Implementation Lead Patient Care Services, Bedside Medication Verification Brant Community Healthcare System Barb Longo , IT Consultant PCS and BMV Brant Community Healthcare
	Clinical Information Systems: Using the Tool	Jody Seerup , Clinical Nurse Educator/ Quality Management Coordinator Foothills Medical Centre
Preparing Nurses Across the Continuum	Cultivating an informatics culture within nursing education	June Kaminski , RN, MSN, PhD Candidate CNIA, President Kwantlen Polytechnic University
	Decreasing the load – Use of electronic resources	Roslyn Maree Compton , Faculty SIAST NEPS Second Degree Entry St Andrew's College Madeline Press , Faculty, SIAST NEPS Second Degree Entry, St Andrew's College
	Integrating Informatics throughout Four Nursing Curricula: A Case Study	Christine A. Hudak , PhD, RN-BC, CPHIMS, Associate Professor; Director, MSN in Informatics, Case Western Reserve University

Tuesday, November 24, 1:30 PM – 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Engaging the Health Care Consumer	24 Hours of Twitter: Exploring Health Determinants	Lorie Donelle , RN, PhD The University of Western Ontario Stephanie Jones , RN The University of Western Ontario
	Blogging, Tweeting, Facebook – Oh My!! Creating an Integrated Social Media Strategy	Cathy Johnson , Project Manager Nursing Informatics, University Health Network
	Building Online Professional Communities - Reflections on Process	June Kaminski , RN, MSN, PhD, Candidate CNIA, President, Kwantlen Polytechnic University

Concurrent Sessions

Tuesday, November 24, 1:30 PM – 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Nursing and eHealth	Nursing at the forefront of informatics transformation: Human engagement, process redesign and systems integration for a better EHR	Mary McAllister , Director Professional Practice-Nursing, Bridgepoint Health Kimberly Meier , Consultant Healthtech Consultants
	Implementing a Clinical Information System – The Role of Informatics Nurses	Helen Edwards , Director – Clinical Informatics and Technology, Hospital for Sick Children Carol Warren , Manager – Informatics Education, Hospital for Sick Children
	Role of Nurses in EHR implementation	Lyse Penny , Director, Education and Product Management, York-Med Systems Inc.
Evidenced Based Practice - Measuring the Value	Privacy and Confidentiality in the Electronic Health Record: Whose Responsibility is it?	Karen Korb , Director, Health Business Consulting, TELUS Health Solutions
	LEAN and Six-sigma with workload data	Ruth E. Brenner , RN, MEd, MHCA, Education and Resource Coordinator, GRASP Systems, ULC Laurie A. Sams , RN, MN, Director, Canadian Operations, GRASP Systems, ULC
	Implementation & Evaluation of Vocera in a Canadian Acute Care Academic Hospital	Elizabeth VanDenKerkhof , Associate Professor, Queen's University Susan Hall , Consultant Clinical Documentation, Kingston General Hospital
Preparing Nurses Across the Continuum	The Nurse Peer Leader Strategy: Maximizing Nursing's Involvement in eHealth for Quality Care	Irmajean Bajnok , RN, MScN, PhD, Director, International Affairs and Best Practice Guidelines; Director, Centre for Professional Nursing Excellence, Registered Nurses' Association of Ontario Lynn Nagle , RN, PhD, President, Health Informatics Consultant, Nagle & Associates Inc.
	Putting the E! Back in eHealth: Energy, Excitement and Engagement	Wendy Lang , RN, Clinical Informatics Specialist-Documentation, Grand River Hospital Alison MacDonald , RN, MN, Clinical Education Leader-Clinical Informatics Ontario Shores Center for Mental Health Sciences
	Clinician eHealth Support Network: a peer-to-peer initiative	Agnes Wong , Director, Professional Practice & Clinical Informatics, Canada Health Infoway

20

Sponsors and Vendors: An Opportunity for your Business

Be a part of the CNIA Conference and showcase your products and services. This is an exciting opportunity for you to discuss concepts and exchange ideas; it will also provide an excellent chance to network with your peers. Reserve a spot today so you do not miss out on the best booth locations!

The CNIA recognizes that sponsorship of any kind is an investment. Sponsorship opportunities and associated benefits have been tailored to optimize the potential for sponsors to obtain a return on their investment.

We would be pleased to review the options available to you, as well as the benefits of exhibiting and/or sponsoring. The official guidelines for both Exhibitor and Sponsor participation can now be downloaded from the CNIA website at: <http://cnia.ca/2009>

Please send any queries to conference@cnia.ca

Available opportunities....

Conference Sponsorship

GOLD \$15,000 + GST = \$15,750
SILVER \$10,000 + GST = \$10,500

Event Sponsorship

Opening Keynote Speaker	\$6,500 + GST = \$6,825
Closing Keynote Speaker	\$6,500 + GST = \$6,825
Delegate Bag	\$5,000 + GST = \$5,250
Lunch (November 23rd or 24th)	\$3,000 + GST = \$3,150
Breakfast (November 24th)	\$2,500 + GST = \$2,625
Opening Reception Entertainment	\$1,500 + GST = \$1,575
Break (November 24)	\$1,000 + GST = \$1,050
Ad in Final Program	\$375 + 5% GST = \$393.75

Exhibitor Showcase

Booth Type	After September 22, 2009
Single 10' x 10'	\$900 + GST = \$945.00

Many Thanks To Our Sponsors*

Bronze



Event Sponsors



NURSE

TRADESHOW LIST OF PARTICIPANTS*

COMPANY	BOOTH #	Exhibit Floor Details
Medworxx	1	<p>The exhibit floor will be open during the following hours:</p> <p>Monday, November 23 12:30 – 7:30 p.m.</p> <p>Tuesday, November 24 8:00 a.m. – 4:00 p.m.</p> <p><i>The Trade Show floor will be closed at set times during the day in order for Exhibitors to take breaks</i></p> <p>The Exhibitor Floor will also feature the following:</p> <ul style="list-style-type: none"> - Lunches and refreshment breaks - Monday Wine & Cheese Reception
	2	
Registered Nurses' Association of Ontario	3	
Canadian Nurses Association	4	
	5	
	6	
HITS - Health Informatics Training System	7	
GRASP Systems, ULC	8	
	9	
	10	
	11	
	12	
Baxter Corporation	13	
Hill-Rom Canada	14	
	15	

** As confirmed at time of print*





All enquires should be submitted to the CNIA
Conference Office
PO Box 83054
1830 Bank Street
Ottawa ON K1V 7Y6
Telephone: 604-921-1001
E-mail: conference@cnia.ca
Web site: www.cnia.ca